

AUCKLAND DISTRICT HEALTH BOARD

Election of Seven (7) Members



Brian FERGUS

Citizens & Ratepayers

Dr Brian Fergus BSc PhD offers a depth of senior management experience and consulting advice to both private and public organisations. This is balanced by the practical experience of running his own business.

Auckland is fortunate in having first class facilities and services, but there will always be further room for improvement. It is important that the ADHB maintains high

service standard levels (we have had good service from the doctors and nurses at the hospital) but it is important that the organisation has a lean overhead. He believes there should be a continuing emphasis on overhead cost efficiency and would be especially interested in continued investment in improved information systems to advance those cost savings.

Where there is a significant change in services he believes there should be better public communication, a feature lacking in the recent laboratory testing debacle.

Please rank all C&R candidates in the top five.

Conflict of Interest Statement

To the best of my knowledge and belief, I have no conflicts of interest with the Auckland District Health Board at the date of my notice of consent to being nominated as a candidate for membership for the board of the District Health Board, and I do not believe that any such conflicts of interest are likely to arise in future.